



🏠 Main st & Extension  
Mesa, AZ

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## Evelyn Torres-Martinez - Graphic Designer

ABOUT  
ME

Creative designer of dynamic and eye-catching graphics that promotes business success. A seasoned professional with the skills, training, and savvy to make a brand that will be in demand. Meets deadlines and exceeds client needs. A passion for design and customer service excellence

### Qualifications

- Expert in branding and stationary design.
- Well-versed in the uses of social media promotion.
- Computer and graphic skilled. Advance in Adobe Suite.
- A depth knowledge of color theory and layout.
- Detail oriented and organized.
- Bilingual Spanish and English

### Web page

[www.evagraphicsdesign.com](http://www.evagraphicsdesign.com)

### Design Skills

Adobe Illustrator.	● ● ● ● ●
Photoshop.	● ● ● ● ●
InDesign.	● ● ● ● ●
Muse	● ● ● ● ●
Corel Draw.	● ● ● ● ●
Microsoft suite.	● ● ● ● ●
Adobe After effects.	● ● ● ● ●
Autodesk 3d Max.	● ● ● ● ●

## Giraldo Investments LCC.

Freelance Graphic Designer  
Tavares, Florida / Feb 2011 - March 2016

Oversaw the annual production of seasonal brochures, flyers, newsletters and other marketing materials.

## Shutterfly Inc.

Production Designer  
Tempe, Arizona / Oct 2015 - Dec 2015

Provided great customer service experience. Detail oriented for grammatical mistakes on cards, invitations and stationary design, administer color correction to improve quality in photos. Solved problems via phone and email regarding customer billing accounts and made sure they will become returning customers.

## Launch Business Solutions

Graphic Designer  
Tempe, Arizona / Apr 2015 - July 2015

Designed web pages using Adobe Muse managed social media and assisted with the creation of collateral pieces such as brochures and business cards among others.

## Mauricio Rincon Architects S.A.S.

Graphic Designer and Publicity  
Bogotá, Colombia / Jun 2011 - Jun 2014

Design coordinator for stationary designs. Managed and aided with cooperative image and collaborated on the execution of advertising campaigns. Helped with photo mounts as needed and color correction of photography. Coordinated printing materials to make sure quality and quantity met customer expectations with the different providers.

## Bentocol Colombia S.A.

Graphic Designer  
Bogotá, Colombia / May 2012 - Oct 2013

Assisted and Redesign company logo, manage corporate image, and marketing materials. Created 40th anniversary logo.

WORK  
EXPERIENCE

### Academic Background

#### Bachelor of Art in Graphic Design

University Jorge Tadeo Lozano  
2008 / 2012  
Bogotá, Colombia

#### High School Diploma

Tilatá School  
2007  
La Calera, Cundinamarca, Colombia

### Personal References

#### Monique Alvarado

Lead Client Resource Specialist  
Shutterfly Inc.  
Tempe, Az  
Phone: 602-643-2513

#### Mauricio Rincon Carranza

Owner and Architect  
Mauricio Rincon Architects S.A.S.  
Bogotá, Colombia  
Phone: +57-1-4813667

#### Monica Giraldo Paérez

Owner and Business Manager  
Giraldo Investments LLC.  
Tavares, Florida  
Phone: 469-345-9040

#### Eduardo Castaneda

General Manager  
MQP Maxima Quality Parts Inc.  
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